Completing a Degree in Geography:
More than just a destination.

Leigh Marquess, Career Counselor
UNCG Career Services Center
When It Comes to Your Career Goals

Career Services Can Help You:

1. Identify
2. Plan & Prepare
3. Act

We offer services for every step of the way.
How are Services Provided?

- Appointments
- Drop-ins
- CSC Library
- CSC Website
- Workshops
- Events
Identifying Your Career Goals

Assess Yourself, Explore Options, Define Goals
Assessing Yourself

Personality

Interests

Values

Skills

JOB/MAJOR FIT
# How can the CSC help?

- Meet with a Career Counselor
- Attend Workshops
- Complete an Assessment

## BENEFITS

- Clarify/Identify Skills, Interests, Work Values and Preferences
- Learn and Explore Possible Career Choices
- Identify Strengths and Areas for Improvement
Explore Career Options

- Geographic Information Systems (GIS) Specialist
- Cartographer
- Park Service
- Planner
  - Environmental
  - Urban
  - Transportation
- Climatologist
Explore Career Options

• What can I do with a major in…..
• CSC Library
• O*Net/Occupational Outlook Handbook
• Faculty
• Informational Interviews
• Job Shadowing
Make Decisions

• Narrow down careers of interest
• Decide on careers to pursue
Plan & Prepare to Achieve Your Goals

Action Plan, Marketing Materials, Professional Skills
Create a Career Action Plan

• Increase understanding about your career options and field of interest
• Gain experience and skills
• Expand your network
• Prepare résumés, cover letters, and hone interviewing skills
• Develop general professional skills
<table>
<thead>
<tr>
<th>Increase Understanding &amp; Gain Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Research Careers</td>
</tr>
<tr>
<td>- Info Interviews</td>
</tr>
<tr>
<td>- Job Shadowing</td>
</tr>
<tr>
<td>- Volunteering</td>
</tr>
<tr>
<td>- Internships</td>
</tr>
<tr>
<td>- Part-Time Jobs</td>
</tr>
<tr>
<td>- Coursework</td>
</tr>
<tr>
<td>- Undergraduate Research</td>
</tr>
<tr>
<td>- Student Organizations</td>
</tr>
<tr>
<td>- Professional Organizations</td>
</tr>
<tr>
<td>- Conferences/Professional Training</td>
</tr>
</tbody>
</table>
What percentage of jobs are found through networks?

80-85%

NETWORKING

- Valuable info and career advice
- Steer you toward opportunities
- Provide referrals
- Provide recommendations
- Power to hire you

- Schmooza Palooza, October 18
Expanding Your Network

- Informational interviews
- Career or job fairs
- Internships
- Volunteer opportunities
- Professional associations
- Conferences/professional training
- Alumni associations
Résumés & Cover Letters

• To get an interview!

• The employer is the customer and your resume is your brochure

• Less than 30 seconds to make a first impression

• Should reflect your skills, experience, and accomplishments that show the employer your value

• Resume Workshop
Interview Prep

• Mock Interviews
  • Practice makes perfect…or something close to it
  • Receive valuable feedback

• Other Options
  • Meet one-on-one to discuss types of interviews and strategies to be more successful
Professional Etiquette

Etiquette Dinner

Schmooza Palooza

Navigating the Career Fair
Take Action to Achieve Your Goals

Find an Internship, Look for a Job, Apply to Grad School
Internships

• Gain experience/strengthen skills
• Build your résumé
• Expand your network
• Try out a career field/environment
• Learn areas for improvement

• SpartanCareers
• Career Fairs
• Internships 101 Workshop
• How to Navigate a Career Fair Workshop
Job Search

• SpartanCareers
• CareerShift
• Career Fairs
• Part-Time Job Fair
• Summer Job Fair

• Job Search Cram Session Workshop
• How to Navigate a Career Fair Workshop
Federal Employment/Student Programs

• Workshops
  • Annenburg Speaker
  • Federal Government Programs
  • Writing Federal Résumés
Applying to Graduate School

• Workshops
• Applying to Graduate School
• Writing an Admissions Essay
Visit us at:
#1 EUC • (336) 334-5454
www.uncg.edu/csc

Drop-in Hours: Monday-Friday, 2-4 pm
15-minute session for brief questions

Find us online at:
Facebook: UNCG Career Services Center
Twitter: UNCGCareer
LinkedIn: UNCG Career Services
Questions